












Solvent-based media

All water-based and solvent-based media may also be printed with UV-curing ink.

Media	Application	Description	Size	Code
Textile				
LighTex FR 	Light polyester textile, B1, for backlit applications, e.g. trade fairs, displays, lightboxes, stage construction	Maximum colour brilliance and saturated, bright colours. LighTex FR has an acrylic coating which acts as both an ink receptive layer and light scattering layer. The extremely fine polyester fabric is not visible as a textile structure when backlit. Flame retardant to the B1 and M1 standards. Perfect for stretching, stitching and/or fitting with a rubber lip for use in presentation and fixing systems. LighTex has an extremely soft drop.	125 g - 155.0 cm (61') - 50.0 m 125 g - 310.0 cm (122') - 50.0 m	19535866 16500401
TexUs Textile 190 FR  	B1/M1 polyester textile for trade fairs, decorations, indoor and outdoor stage construction	Now includes detailed production protocol! High quality, light banner textile with top lie-flat properties for quality prints in solvent up to 3.10 m wide! Graphics appear vibrant and high contrast on the matt white surface, which is totally non-reflective and therefore perfectly suited to applications in areas of extreme artificial lighting.	190 g - 103.0 cm (40') - 50.0 m 190 g - 137.0 cm (54') - 50.0 m 190 g - 250.0 cm (98') - 50.0 m 190 g - 310.0 cm (122') - 50.0 m	18659176 18161127 18786946 19580306
TexUs Textile 280 FR  	B1 polyester textile for rollups, banners, indoor and outdoor museum, trade fair and art prints	Now includes detailed production protocol! High quality, handleable banner textile with top lie-flat properties for quality prints in solvent up to 3,10 m wide! Graphics appear vibrant and high contrast on the matt white surface, which is totally non-reflective and therefore perfectly suited to applications in areas of extreme artificial lighting.	280 g - 103.0 cm (40') - 50.0 m 280 g - 137.0 cm (54') - 50.0 m 280 g - 155.0 cm (60') - 50.0 m 280 g - 250.0 cm (98') - 50.0 m 280 g - 310.0 cm (122') - 50.0 m	18316541 18696497 18307924 18339022 18482392
FabricHarmony FR  	Light drop polyester textile, B1, for banners, trade fair hangers, display applications, indoor & outdoor advertising umbrellas	'Little brother' of DreamTex FR, flame retardant, universal fabric for printing with solvent-based ink. The satin gloss, white surface allows unmatched brilliant, vibrant graphics.	210 g - 110.0 cm (44') - 30.0 m 210 g - 137.0 cm (54') - 30.0 m 210 g - 162.0 cm (64') - 30.0 m 210 g - 250.0 cm (98') - 30.0 m 210 g - 308.0 cm (121') - 50.0 m	13216976 14474868 13430679 13011242 13441972
DreamTex FR  	Handleable polyester textile, B1, for banners, trade fair hangers, display applications, indoor & outdoor advertising umbrellas	Flame retardant, universal fabric for printing with solvent-based ink. The satin gloss, white surface allows unmatched brilliant, vibrant graphics. Thanks to its water column and easy stitching, also a hot tip for outdoor umbrellas etc.	300 g - 110.0 cm (44') - 30.0 m 300 g - 137.0 cm (54') - 30.0 m 300 g - 162.0 cm (64') - 30.0 m 300 g - 250.0 cm (98') - 30.0 m 300 g - 308.0 cm (121') - 50.0 m	13808073 14554934 13444454 13774581 13772694
BlockOut Textile FR  	Roll-up systems, banners, indoor tensioned coverings	Smart blackout textile with B1 for roll-up graphics printed using solvent-based inks. Totally reflection-free, matt white surface with a special polymer coating for saturated prints with low ink consumption. Convincing textile structure.	340 g - 103.0 cm (40') - 30.0 m 340 g - 154.0 cm (60') - 30.0 m	19301467 19675462
Flag backing 	Textile for all flapping or tensioned outdoor flag applications visible from both sides	Polyester flag material with a backing, specially designed for direct solvent-printed flag production. The white, slightly gauze-like surface allows a nice strong image reproduction on the print side and at the same time a high degree of strike through on the reverse.	110 g - 137.1 cm (54') - 30.5 m 110 g - 162.6 cm (64') - 30.5 m	14443351 14022255
Flag FR backing 	Textile for all flapping or tensioned outdoor flag applications visible from both side	Polyester with a backing, specially designed for direct solvent-printed flag production. The white, slightly gauzelike surface allows a nice strong image reproduction on the print side and at the same time a high degree of strike through on the reverse.	110 g - 76.2 cm (30') - 30.5 m 110 g - 137.1 cm (54') - 30.5 m 110 g - 162.6 cm (64') - 30.5 m	15352736 14892259 14996963
StickyTex FR  	Self-adhesive B1 textile for creative wall designs for removable positioning on wallpaper and other indoor surfaces	World Print StickyTex FR is a revolution in wall tattoos, photos, borders and large surface wall decorations, printed by solvent or UV-curing – also perfectly suited to cutter plotters. Genuine polyester textile with a high quality, non-reflective surface. Extremely simple to apply without distorting and can be re-used many times without leaving a residue or damaging the application surface.	350 g - 100.0 cm (39') - 30.0 m 350 g - 152.4 cm (60') - 30.0 m	19637630 19137275

Solvent-based media

Media	Application	Description	Size	Code
Wallpaper				
SmoothWall FR 	Wall and interior design, trade fair panels, photo wallpapers, indoor	Genuine Erfurt fleece wallpaper for modern applications using solvent, UV or latex printing. Plain, smooth surface with a special finish for almost photo-realistic image reproduction. Easy to use and apply with common fleece pastes. Manufactured by Erfurt & Sohn, Germany.	190 g - 75.0 cm (30') - 40.0 m 190 g - 150.0 cm (60') - 50.0 m	10406432 10901265
SmoothWall FR sticky 	For adhesive-free wall and room designs, trade-fair panels, indoor photo-wallpaper	The clean solution! Pressure sensitive "Erfurt" non-woven wallpaper for trendy applications, produced with solvent-based inks. Plain, smooth surface with special finish for near-photographic reproductions. Easy handling, clean & problem-free hanging without pasting or soaking. Originally engineered by Erfurt & Sohn, Germany.	190 g - 75.0 cm (30') - 40.0 m	10390762
Indoor banner				
Display Banner FR 	PVC-coated banner material, B1/M1 for indoor rollups and displays	Unique display substrate for producing solvent-printed rollups etc. Totally unmatched in terms of dense blacks, saturated colours, photo-realistic image reproduction. The very fine, 'elegant' honeycomb structure plus a non-reflective PVC finish deliver optimum print results of presentation quality.	270 g - 90.0 cm (35') - 25.0 m 270 g - 110.0 cm (44') - 25.0 m 270 g - 135.0 cm (53') - 25.0 m 270 g - 160.0 cm (63') - 25.0 m 270 g - 250.0 cm (98') - 50.0 m	14711050 14875077 14998460 14225642 14375762
Display Banner FR blackout	PVC-coated banner material, B1/M1, for indoor rollups, displays and ceiling hangers	Unique blackout display substrate for producing solvent-printed rollups etc. Totally unmatched in terms of dense blacks, saturated colours, photo-realistic image reproduction. The very fine, 'elegant' honeycomb structure plus a non-reflective PVC finish deliver optimum print results of presentation quality. The reverse has a black coating for full opacity. Lies 100% flat and is therefore also perfectly suited to ceiling hangers or room dividers.	330 g - 90.0 cm (35') - 25.0 m 330 g - 160.0 cm (63') - 25.0 m	17903696 17451097
Outdoor banner				
Frontlit Plus FR	High quality banner material for long-term indoor and outdoor applications	For demanding banner jobs with solvent and UV printing. Impressive image reproduction on a dense, pure white surface. Low-glare, scratch-resistant, fire-retardant – with a B1 certificate. World Print Frontlit Plus FR offers premium quality for high value, long-term indoor and outdoor advertising messages. B1 certification also allows it to be used indoors, for example at trade fairs.	510 g - 106.0 cm (42') - 25.0 m 510 g - 137.0 cm (54') - 25.0 m 510 g - 160.0 cm (63') - 25.0 m 510 g - 210.0 cm (83') - 50.0 m 510 g - 250.0 cm (98') - 50.0 m 510 g - 264.0 cm (104') - 50.0 m 510 g - 320.0 cm (126') - 50.0 m	19916511 19086676 19029309 19470066 19334849 19173050 19874300
Frontlit Production FR 	Universal banner material for medium-term indoor and outdoor applications	World Print Frontlit Production FR is a robust 510 g banner material for volume solvent and UV jobs for medium-term indoor and outdoor use. The satin matt front side gives your advertising message an eye-catching and high-contrast appearance, which is reinforced by the low-glare surface. Because of its B1 compatibility the product is also suitable for indoor use, for example, at trade fairs.	510 g - 110.0 cm (43') - 25.0 m 510 g - 137.0 cm (54') - 25.0 m 510 g - 160.0 cm (63') - 25.0 m 510 g - 210.0 cm (83') - 50.0 m 510 g - 250.0 cm (98') - 50.0 m 510 g - 320.0 cm (126') - 50.0 m	11430122 11185700 11514502 11465094 11519842 11077781
Project Banner White 	Laminated satin matt banner material for indoor and short-term outdoor applications	This laminated grade banner material has an impressive price-performance ratio: for good and low-cost solvent and UV jobs. The satin matt front surface is low-glare and provides a solid basis for bright, crisp prints. For indoor and short-term outdoor applications	510 g - 106.0 cm (42') - 25.0 m 510 g - 137.0 cm (54') - 25.0 m 510 g - 137.0 cm (54') - 50.0 m 510 g - 160.0 cm (63') - 25.0 m 510 g - 160.0 cm (63') - 50.0 m 510 g - 220.0 cm (86') - 50.0 m 510 g - 250.0 cm (98') - 50.0 m 510 g - 320.0 cm (126') - 50.0 m	11227870 11155795 11494520 11415495 11463370 11160652 11899116 11721390
Frontlit DuoStar FR 	PVC banner, printable on both sides, B1, matt and glossy indoor and outdoor banner applications and displays	Genuine one4all banner for all solvent printers. The concept: two top quality, ultra white printing sides – one glossy, one matt (simply make the relevant adjustment on the printer). Tear and split resistant, cast banner with an even, dense surface and clean lie-flat properties.	500 g - 90.0 cm (35') - 25.0 m 500 g - 110.0 cm (44') - 25.0 m 500 g - 135.0 cm (53') - 25.0 m 500 g - 160.0 cm (63') - 25.0 m 500 g - 250.0 cm (98') - 50.0 m	16435199 16292414 16838739 16766153 16751200
BlockOut Perfect FR	High quality PVC banner with B1, for indoor and outdoor banner applications printed on both sides	First choice for the production of highest quality banners, with solvent-based printing systems. The satin matt, extremely even surface may be printed front and back, and the opaque blackout liner prevents the printed image showing through to the opposite side.	720 g - 110.0 cm (43') - 25.0 m 720 g - 137.2 cm (54') - 25.0 m 720 g - 160.0 cm (63') - 25.0 m 720 g - 250.0 cm (98') - 25.0 m	15036118 15240792 15118786 15309096
BlockOut Heavy FR	Heavy PVC banners with B1, for double-sided indoor and outdoor banner applications	'Genuine', heavy tarpaulin for the production of banners with long-term durability using your solvent printer (e.g. World Print MaxJet, HP 9000, Keundo Supra). The low satin, white surface may be printed on the front and reverse side, and the opaque blackout liner prevents both printed sides from shining through to the opposite side.	760 g - 105.0 cm (42') - 20.0 m 760 g - 137.0 cm (54') - 20.0 m 760 g - 160.0 cm (63') - 20.0 m 760 g - 205.0 cm (80') - 20.0 m 760 g - 250.0 cm (98') - 50.0 m 760 g - 320.0 cm (124') - 50.0 m	14012869 14458240 14343137 13226935 18884096 17295392

Media	Application	Description	Size	Code
BlockOut Superheavy FR 	Heavy PVC banner with B1. for indoor and outdoor banner applications	800 g/sqm tarpaulin for the production of durable banners in solvent-based printing systems. The satin matt, white surface makes the material perfect for double-sided printing. The opaque blockout liner prevents the printed image from showing through to the opposite side.	800 g - 105.0 cm (41') - 25.0 m 800 g - 137.0 cm (54') - 25.0 m 800 g - 160.0 cm (63') - 25.0 m 800 g - 210.0 cm (124') - 50.0 m 800 g - 250.0 cm (124') - 50.0 m 800 g - 320.0 cm (124') - 50.0 m	19886925 19232839 19975816 19228099 19499172 19093186
BlockOut Supra FR	Smart PVC banner with B1, for indoor and outdoor banner applications printed on both sides	Great for the production of high quality smooth banners with solvent-based printing systems. The satin matt, pure white BlockOut Supra FR may be printed front and back, and the opaque blockout liner prevents the printed image showing through to the opposite side.	500 g - 106.0 cm (42') - 50.0 m 500 g - 160.0 cm (63') - 50.0 m 500 g - 250.0 cm (98') - 50.0 m 500 g - 320.0 cm (126') - 50.0 m	16369979 16950166 17023456 16144566
Caramba Mesh FR 	Perforated PVC-coated polyester banner for large area wind load applications, e.g. building wraps, scaffolding advertising, free-standing displays	The high quality PVC-coated polyester banner with a gloss white surface for the production of wind load banners on solvent, latex and UV printers for long-term applications. The perforation provides good wind permeability. The special cross weave guarantees high stability on the one hand and particularly intense colour reproduction on the other, thanks to the extra printing surface area. Its excellent dimensional stability and tear strength makes Caramba Mesh FR particularly suitable for large area advertising such as building wraps.	310 g - 160.0 cm (63') - 50.0 m 310 g - 250.0 cm (98') - 50.0 m 310 g - 320.0 cm (126') - 50.0 m	13732228 13199094 15364217
Caramba Mesh FR backing 	Perforated PVC-coated polyester banner for large area wind load applications, e.g. building wraps, scaffolding advertising, free-standing displays	The high quality PVC-coated polyester banner with a gloss white surface for the production of wind load banners on solvent, latex and UV printers for long-term applications. The perforation provides good wind permeability. The special cross weave guarantees high stability on the one hand and particularly intense colour reproduction on the other, thanks to the extra printing surface area. Its excellent dimensional stability and tear strength makes Caramba Mesh FR backing particularly suitable for large area advertising such as building wraps.	310 g - 137.0 cm (54') - 25.0 m 310 g - 160.0 cm (63') - 50.0 m 310 g - 250.0 cm (98') - 50.0 m	14963355 15680363 15579613
Big Mesh FR 	Perforated, PVC-coated polyester banner for wind load applications, e.g. scaffolding advertising, free-standing displays	The robust PVC-coated polyester banner with a gloss white surface for the production of wind load banners on solvent and UV printers for medium-term applications. The perforation provides good wind permeability. The special cross weave guarantees high stability on the one hand and particularly intense colour reproduction on the other, thanks to the extra printing surface area.	250 g - 320.0 cm (126') - 50.0 m	11092919
Big Mesh FR backing	Perforated, PVC-coated polyester banner for wind load applications, e.g. scaffolding advertising, free-standing displays	World Print Big Mesh FR backing is supplied with a plastic liner, which can be removed after printing without leaving a residue. It can be mounted using high frequency or heat welding. The B1 certificate means it can also be used indoors and at trade fairs. If you require a premium mesh for large area advertising such as building wraps and long-term applications, simply go for Caramba Mesh FR backing.	350 g - 137.0 cm (54') - 50.0 m 350 g - 160.0 cm (63') - 50.0 m 350 g - 250.0 cm (98') - 50.0 m 350 g - 320.0 cm (126') - 50.0 m	11518847 11825488 11972714 11783755
TearProof Banner  	Extremely light and tear resistant banner substrate for all types of outdoor applications	Ultra light, ultra thin, ultra tear resistant - for banners produced by solvent printing. The image reproduction is bright and vibrant on the snow white surface, the graphics are extremely resistant to stress whitening or scratching.	105 g - 100.0 cm (39') - 100.0 m 105 g - 106.0 cm (42') - 100.0 m	15480568 16474868


Smooth Wall

Original engineering by ERFURT & Sohn

- SmoothWall FR: plain and smooth
- Fire resistant according to DIN EN 13501-1 (B1)
- Genuine 190g fleece wallpaper, eco-friendly and PVC-free
- Easy printability & handling, tough and robust quality
- Dry removable
- No shrinkage
- World Print offers specially designed application tools.



Talk to your customer service representative today!



Media	Application	Description	Size	Code
Backlit Banner FR	PVC coated polyester banner (B1 and M2) for indoor and outdoor frontlit and backlit applications	Low satin banner material for high resolution prints using solvent-based or UV ink (e.g. World Print MaxJet, MacDermid Colorspan). The low satin, white surface already looks attractive when frontlit and even more so when backlit.	460 g - 137.0 cm (54') - 25.0 m 460 g - 160.0 cm (63') - 25.0 m 460 g - 250.0 cm (98') - 25.0 m 460 g - 320.0 cm (126') - 50.0 m	16272469 16520376 16738663 16768291
StarTex FR 	PVC-coated polyester banner, B1, for displays, ceiling hangers, tensioned banners	Innovative value-added banner, cheaper alternative with a textile look, compatible with solvent inkjets. Flexible and easy to print: thanks to the PVC-coating, the graphics sit perfectly on the matter front side, but the glossier reverse side also produces very solid print results. StarTex always lies or hangs dimensionally stable and flat.	330 g - 106.0 cm (42') - 25.0 m 330 g - 137.0 cm (54') - 25.0 m 330 g - 160.0 cm (63') - 25.0 m 330 g - 250.0 cm (98') - 50.0 m 330 g - 320.0 cm (126') - 50.0 m	18024228 18939171 18471112 18819233 18109969

Self-adhesive indoor





























WonderTack  	For repositionable advertising on smooth, even surfaces, appliances/covers (e.g. white goods), surfaces in the POS area	Highly innovative and environmentally friendly! The PVC-free polypropylene film adheres without adhesive to smooth, even surfaces. Thanks to its unique, micro-porous sucker technology WonderTack can be applied and removed again quite simply as often as you like. No more unpleasant adhesive residues on the hands or surfaces. New: WonderTack is now even more impressive thanks to a particularly white satin matt surface that avoids glare and clearly promotes your advertising messages. The optimised strong backing allows ideal processing in cutter plotters.	180 mic - 127.0 cm (50') - 20.0 m	11928238
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Self-adhesive outdoor













Mono Vinyl 80 gloss P-WB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 80 micron vinyl with a white permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	80 mic - 104.0 cm (41') - 50.0 m 80 mic - 137.0 cm (54') - 50.0 m 80 mic - 155.0 cm (61') - 50.0 m	19535446 19271084 19384423
Mono Vinyl 80 matt P-WB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 80 micron vinyl with a white permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	80 mic - 104.0 cm (41') - 50.0 m 80 mic - 137.0 cm (54') - 50.0 m 80 mic - 155.0 cm (61') - 50.0 m	19899784 19413093 19559586
Mono Vinyl 80 gloss P-GB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 80 micron vinyl with a grey permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	80 mic - 104.0 cm (41') - 50.0 m 80 mic - 137.0 cm (54') - 50.0 m 80 mic - 155.0 cm (61') - 50.0 m	19770460 19110810 19973253
Mono Vinyl 80 matt P-GB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 80 micron vinyl with a grey permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	80 mic - 104.0 cm (41') - 50.0 m 80 mic - 137.0 cm (54') - 50.0 m	19514244 19734150
Mono Vinyl 80 gloss R-WB 	Low-cost removable vinyl, for construction signs, information boards, markings	Unique printable 80 micron vinyl with a white removable adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: Gentle initial tack with reliable adhesion development, but retains optimum removability without leaving a residue.	80 mic - 104.0 cm (41') - 50.0 m 80 mic - 137.0 cm (54') - 50.0 m 80 mic - 155.0 cm (61') - 50.0 m	19064607 19898139 19933273
Mono Vinyl 80 matt R-WB 	Low-cost removable vinyl, for construction signs, information boards, markings	Unique printable 80 micron vinyl with a white removable adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: Gentle initial tack with reliable adhesion development, but retains optimum removability without leaving a residue.	80 mic - 104.0 cm (41') - 50.0 m 80 mic - 137.0 cm (54') - 50.0 m 80 mic - 155.0 cm (61') - 50.0 m	19207716 19881328 19720304
Mono Vinyl 100 gloss P-WB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 100 micron vinyl with a white permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	100 mic - 104.0 cm (41') - 50.0 m 100 mic - 137.0 cm (54') - 50.0 m 100 mic - 155.0 cm (61') - 50.0 m	19416507 19072262 19854079
Mono Vinyl 100 matt P-WB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 100 micron vinyl with a white permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	100 mic - 104.0 cm (41') - 50.0 m 100 mic - 137.0 cm (54') - 50.0 m	19772974 19426832
Mono Vinyl 100 gloss P-GB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 100 micron vinyl with a grey permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	100 mic - 104.0 cm (41') - 50.0 m 100 mic - 137.0 cm (54') - 50.0 m 100 mic - 155.0 cm (61') - 50.0 m	19846386 19564611 19776904
Mono Vinyl 100 matt P-GB 	Low-cost permanent vinyl, for construction signs, information boards, markings	Unique printable 100 micron vinyl with a grey permanent adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: instant permanent adhesion.	100 mic - 104.0 cm (41') - 50.0 m 100 mic - 137.0 cm (54') - 50.0 m 100 mic - 155.0 cm (61') - 50.0 m	19259308 19490679 19884131
Mono Vinyl 100 gloss R-WB 	Low-cost removable vinyl, for construction signs, information boards, markings	Unique printable 100 micron vinyl with a white removable adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: Gentle initial tack with reliable adhesion development, but retains optimum removability without leaving a residue.	100 mic - 104.0 cm (41') - 50.0 m 100 mic - 137.0 cm (54') - 50.0 m 100 mic - 155.0 cm (61') - 50.0 m	19390329 19949748 19509927

Media	Application	Description	Size	Code
Mono Vinyl 100 gloss R-GB 	Low-cost removable vinyl, for construction signs, information boards, markings	Unique printable 100 micron vinyl with a grey removable adhesive for indoor sign-making and up to 2 years outdoors. Universally compatible with solvent and UV inks. Solvent-free adhesive layer: Gentle initial tack with reliable adhesion development, but retains optimum removability without leaving a residue.	100 mic - 137.0 cm (54') - 50.0 m	19642155
Power Vinyl gloss 	Self-adhesive vinyl for construction signs, information boards, print & cut designs, and outdoor markings	Specially developed for sign making with solvent printers and cutter plotters. Grey adhesive behind (100% opaque), and the ultra white, glossy coating offers high quality printability.	120 mic - 76.0 cm (30') - 50.0 m 120 mic - 106.7 cm (42') - 50.0 m 120 mic - 137.0 cm (54') - 50.0 m 120 mic - 152.0 cm (60') - 50.0 m	16791369 16522793 16375104 16315985
Power Vinyl matt 	Self-adhesive vinyl for construction signs, information boards, print & cut designs, and outdoor markings	Specially developed for sign making with solvent printers and cutter plotters. Grey adhesive behind (100% opaque), and the ultra white, satin matt coating offers high quality printability.	120 mic - 106.7 cm (42') - 50.0 m 120 mic - 137.0 cm (54') - 50.0 m 120 mic - 152.0 cm (60') - 50.0 m	16701011 16081652 16794653
Campaign Vinyl 	Universal 5-year vinyl for flat and slightly curved indoor and outdoor surfaces	The versatility of World Print Campaign Vinyl is impressive. The self-adhesive, 5-year polymeric film can be used for a large number of high quality solvent and UV printing applications and is particularly suitable for applying to flat and slightly curved surfaces. Excellent lie-flat properties allow problem-free printing and finishing. New: The particularly white, glossy surface guarantees reproduction of bright colours and excellent contrast.	75 mic - 106.7 cm (42') - 45.7 m 75 mic - 137.0 cm (54') - 45.7 m 75 mic - 152.0 cm (60') - 45.7 m	11972401 11912063 11568144
2D SmartApply 	Particularly easy to apply 5-year vinyl for flat and slightly curved indoor and outdoor surfaces	The versatility of World Print 2D SmartApply is impressive. The self-adhesive, 5-year polymeric film can be used for a large number of high quality solvent and UV printing applications and is particularly suitable for applying to flat and slightly curved surfaces. The grey adhesive reliably obliterates even high contrast surfaces. Excellent lie-flat properties allow problem-free printing and finishing. Thanks to its innovative air channel technology World Print 2D SmartApply is very easy to apply without bubbles, which means it can be handled without problems even by inexperienced users. New: The particularly white, glossy surface guarantees reproduction of bright colours and excellent contrast.	75 mic - 106.7 cm (42') - 45.7 m 75 mic - 137.0 cm (54') - 45.7 m 75 mic - 152.0 cm (60') - 45.7 m	11607509 11345556 11586993
3D SmartApply 	Cast 7-year film with SmartApply for demanding wrappings, e.g. over crimps and rivets in vehicles and other complex shapes	Best value high-end product with air channels for SmartApply. Specially designed for the production of long-term durable, high quality prints using solvent printers. Besides the brilliantly printable glossy white surface, the application-friendly low bulk is also a benefit of the SmartApply Cast. The grey, permanent adhesive offers solid initial adhesion and reliably covers even high contrast surfaces.	50 mic - 137.0 cm (54') - 45.7 m 50 mic - 152.0 cm (60') - 45.7 m	18046594 18542804
FreeTack  	PVC-free film for application to flat and slightly curved indoor and outdoor surfaces	PVC-free self-adhesive film with a gloss white surface that gives your prints a brilliant appearance. For application to flat and slightly curved indoor and outdoor surfaces. Typical application examples are stickers, labels, posters, displays, exhibition and shop construction as well as construction signs.	100 mic - 137.0 cm (54') - 30.0 m	11147381
BlockOut Vinyl 	Veneers, logos, large area markings on glass windows, doors and shop fronts, usable indoors and out	180 mic. double-sided white monomeric vinyl – for special application on glass! Glossy front perfect for printing with all common solvent, eco/mild solvent and UVcuring inks, extremely saturated image reproduction, enhanced by the blockout layer underneath. Again a completely neutral white on the reverse, without the annoying print show-through.	180 mic - 137.0 cm (54') - 25.0 m	19823572
Brick Vinyl 	SA vinyl for advertising messages on external frontages – for markets, shopping centres, multi-storey car parks, warehouses	Universal product solution for printing by solvent and UV for the special demands of frontage advertising up to three months.	80 mic - 137.0 cm (54') - 25.0 m	18168771
Street Vinyl 	For short and medium-term applications on streets, pavements, car parks or tarmac areas.	The white gloss film has been designed for use in combination with World Print Street Laminate on rough indoor and outdoor surfaces. Outdoor durability is up to 6 months, depending on mechanical wear. The self-adhesive sandwich repels snow and rain but is also removable.	80 mic - 137.0 cm (54') - 25.0 m	10919553
SilverSandEffect Vinyl 	Semi-transparent, SA vinyl, slight silver effect – for durable indoor and outdoor decorative, partition and large area coverings	Exclusive polymeric vinyl with a smart sand-blasted effect for innovative SA designs using solvent printing. Unequalled depth of colour and vibrant image quality on the slightly silver glistening surface.	80 mic - 137.0 cm (54') - 50.0 m 80 mic - 152.5 cm (60') - 50.0 m	17835842 17277329
LightBox Vinyl 	Self-adhesive backlit vinyl for backlit coverings on outdoor transparent surfaces	Polymeric 5 to 7-year film, specially designed for the production of durable coverings using all common solvent printers. The matt white material produces brilliant, yet low reflection prints. At the same time it offers a perfectly smooth diffuser layer, which distributes the light evenly and is 'cloud free', which is perfect for backlit applications.	80 mic - 137.0 cm (54') - 50.0 m	14245918

Media	Application	Description	Size	Code
FusionTack 	Application to demanding surfaces, for example polyethylene or polypropylene plastics, rough surfaces or walls	World Print FusionTack is a dimensionally stable, 7-year vinyl for particularly difficult substrates. It employs a strong permanent adhesive and can also be used for industrial applications, such as transportation or vending machines. FusionTack may be printed using solvent, latex and UV inks. The satin matt surface is extremely scratch-resistant and produces saturated, vibrant print results without surface glare, even in artificial lighting conditions.	98 mic - 137.0 cm (54') - 45.7 m 98 mic - 152.0 cm (60') - 45.7 m	18852968 18681124
Paste-It! Banner FR 	Self-adhesive PVC banner, B1/M1, reusable, for all types of SA applications indoor, outdoor, POS	Revolutionary product solution! PVC banner for easy application and umpteen times reusable. Genuine PVC, perfect for printing with solvent. And thanks to its gentle adhesive, even easy for beginners to apply at the POS. (Not suitable for lacquered surfaces).	490 g - 137.0 cm (54') - 25.0 m 490 g - 160.0 cm (63') - 25.0 m	18887519 18458240
InSightOut Vinyl FR 	Self-adhesive vinyl with one-way transparency, B1/ M1 for window graphics on vehicles or busses, display windows, trade fairs	The high quality polymeric film with a black back has very good dimensional stability and is suitable for all solvent, UV and latex printing systems. When applied to transparent surfaces, the 50:50 perforation of InSightOut Vinyl FR gives an uninterrupted view to the outside. InSightOut Vinyl FR - also when used together with the cast InSightOut laminate - is even authorised by the general design specification of the German Federal Motor Transport Authority for use on public transport.	120 mic - 137.2 cm (54') - 25.0 m	14233632
OneWayVision	Self-adhesive vinyl with one-way visibility for window graphics, shop windows, trade fairs	Monomeric film with black reverse side, all-purpose vinyl suitable for solvent- or UV applications. Due to its 40:60 perforation, OneWayVision allows for brilliant reproduction of printed graphics when mounted onto transparent surfaces. Film is designed to be used for medium term applications and can be removed for up to 3 months from mounting without leaving residue.	160 mic - 137.0 cm (54') - 50.0 m	11701011
<h2>Outdoor billboard paper</h2>				
Blueback Paper	Blueback paper for classic poster applications on 18/1, advertising columns etc.	Designed for the production of billboards and posters using solvent printers (e.g. World Print easyPrinter, Keundo Supra). The white, low satin coating allows brilliant prints with low reflection, which still have eye-catching quality even at a close viewing distances.	120 g - 137.0 cm (54') - 61.0 m 120 g - 160.0 cm (63') - 61.0 m	15459310 15386093
Blueback Production Paper 	Blueback paper for classic poster applications on 18/1, advertising columns etc.	An all-round greater value-added solution for small and large posters, including posters produced by solvent printing: absolutely exceptional image reproduction, saturation and smooth gradations. A price-performance miracle for large volume production!	115 g - 137.0 cm (54') - 100.0 m 115 g - 137.0 cm (54') - 300.0 m 115 g - 160.0 cm (63') - 100.0 m 115 g - 160.0 cm (63') - 300.0 m	18532025 18282490 18630829 18793850
<h2>Clear and backlit film</h2>				
Excellight  	For high quality indoor backlit applications	The high-end product for the production of high quality indoor backlit advertising. The patented Excellight Technology allows the design to be reproduced in photo quality with and without backlighting and with optimum sharpness and colour density. With the specially developed ink trap layer you can achieve higher optical density with the same ink consumption. Exclusive to World Print.	225 mic - 137.0 cm (54') - 30.0 m	11378842
Color Backlit  	For backlit applications such as lightboxes and for point of sale designs	World Print Color Backlit is the perfect product for small and large jobs for backlit applications. The robust 200 mic thick film is compatible with all common solvent, latex and UV ink systems. The satin gloss surface ensures high colour density. Backlit or not, World Print Color Backlit will catch everyone's attention.	200 mic - 91.4 cm (36') - 30.0 m 200 mic - 106.7 cm (42') - 30.0 m 200 mic - 137.2 cm (54') - 30.0 m 200 mic - 152.4 cm (60') - 30.0 m	10359090 10252396 10472644 10890682
Clear Film 	Highly transparent polyester film for backlits, motion displays, indoor and outdoor displays	Clearly the best solution for the production of high quality transparent graphics using solvent-based printers. Exciting images appear on the glossy surface – real eyecatchers!	195 g - 76.2 cm (30') - 30.0 m 195 g - 137.2 cm (54') - 30.0 m	16630829 16355892
ProLux Backlit sticky 	Self-adhesive polyester film for indoor backlit transparency applications. Photo / art reproductions, highest quality POS designs	Flawless SA high-end backlit – perfectly compatible with solvent-based inkjet printers. Dimensionally stable, 195 mic film, the reverse coated with a water-based adhesive. The glossy, ultra white surface gives the basis for saturated, strong and brilliant prints with ultimate colour reproduction. Backlit or not, a guaranteed wow effect for indoor applications.	195 mic - 91.4 cm (36') - 30.0 m	17461382
GlasDeco clear  	Self-adhesive, on and behind glass/acrylic, shop windows, glass tables, counters – indoor and outdoor	Crystal clear, dimensionally stable SA polyester film, the genuine one-step solution for flat surfaces. Immediately saves time and money. Designed for the production of transparent graphics using solvent printers. The scratch resistant, glossy surface allows vibrant images, which is absolutely unheard of in this density on transparent materials. The solvent-based adhesive is removable over a long period (up to 2 years).	205 g - 106.7 cm (42') - 20.0 m 205 g - 137.0 cm (54') - 20.0 m	17139698 18701562

Media	Application	Description	Size	Code
Polymer Vinyl transparent 	Highly transparent coverings on/behind shop windows, car windows, glass doors, outdoor transparent surfaces	5-year film. Perfect solution for self-adhesive transparent graphics produced by solvent printing. The amazing thing about this World Print product is its incomparable printability: dense black, saturated colours – photo-real images on transparent media – the whole thing fast drying and quick to finish.	75 mic - 76.2 cm (30') - 50.0 m 75 mic - 137.0 cm (54') - 50.0 m 75 mic - 160.0 cm (63') - 50.0 m	15678008 14743357 15513122
Competition Vinyl transparent 	PVC, monomeric, transparent, removable adhesive, gloss	Gloss, transparent, monomeric PVC Film. Ideal for Windowgraphics.	80 mic - 152.0 cm (60') - 50.0 m	11613735
Display film				
RollUp Film Premium  	High quality and stable polyester film with a fine silver back for indoor and short-term outdoor rollup systems. Suitable for solvent, latex and UV inks	World Print RollUp Film Premium is manufactured from polyester with particularly high dimensional stability. This gives the 180 micron thick rollup film good stability in the display and excellent lie-flat properties. The matt white coating prevents annoying reflections from artificial lighting. The silver coating on the back gives 100% opacity and is the perfect finish for the extremely high quality appearance of this rollup film. Graphics on this media are rich in contrast with high strength colours.	180 mic - 91.4 cm (36') - 30.0 m 180 mic - 91.4 cm (36') - 50.0 m 180 mic - 106.7 cm (42') - 30.0 m 180 mic - 106.7 cm (42') - 50.0 m 180 mic - 127.0 cm (50') - 30.0 m	15410521 15154864 15107395 15201060 15592712
RollUp Film Advanced   	Robust, satin matt polyester film with a gloss silver back for indoor and short-term outdoor rollups. Suitable for solvent, latex and UV inks	The robust World Print RollUp Film Advanced with a satin matt coating and gloss silver back has been designed for use in rollup systems. The 175 micron thick polyester film reproduces excellent print quality with brilliant colours. The satin matt surface guarantees photorealistic print and colour reproduction without annoying reflections. The gloss silver, scratch-resistant back rounds off the material's outstanding look and produces 100% opacity.	175 mic - 91.4 cm (36') - 30.0 m 175 mic - 106.7 cm (42') - 30.0 m 175 mic - 127.0 cm (50') - 30.0 m	12662700 12729069 12442067
RollUp Film Standard  	Display film for indoor and short-term outdoor rollup display systems. Ideal suited to volume jobs using solvent, latex and UV inks	The 210 micron thick RollUp Film Standard has been designed for use in rollup display systems. The front of the polypropylene film has a special satin matt coating. The silver grey back prevents the print showing through.	210 mic - 91.4 cm (36') - 30.0 m 210 mic - 106.7 cm (42') - 30.0 m 210 mic - 152.4 cm (60') - 30.0 m	11950734 11176258 11004229
PopUp Film Premium  	High quality and stable polyester film with a fine silver back for indoor and short-term outdoor popups. Suitable for solvent, latex and UV inks	The dimensionally stable World Print PopUp Film Premium is our premium popup film product. It has been designed for the production of high quality popup graphics using solvent, latex and UV printers. Graphics on this media are characterised by deep blacks and strong, high contrast colours. The special, matt white coating prevents annoying reflections and guarantees excellent print results. The silver coating on the back produces a high quality look and 100% opacity.	320 mic - 91.4 cm (36') - 20.0 m 320 mic - 91.4 cm (36') - 50.0 m 320 mic - 106.7 cm (42') - 20.0 m 320 mic - 106.7 cm (42') - 50.0 m 320 mic - 127.0 cm (50') - 20.0 m	15719412 15701696 15469648 15379962 16580306
PopUp Film Advanced   	Robust, satin matt polyester film with a gloss silver back for indoor and short-term outdoor popups. Suitable for solvent, latex and UV inks	The robust World Print PopUp Film Advanced with a satin matt coating and gloss silver back has been designed for use in popup systems. The approx. 290 micron thick polyester film reproduces excellent print quality with brilliant colours. Its satin matt surface guarantees photorealistic print and colour reproduction without annoying reflections. The gloss silver, scratch-resistant back rounds off the high quality appearance and gives the material 100% opacity.	290 mic - 91.4 cm (36') - 20.0 m 290 mic - 106.7 cm (42') - 20.0 m 290 mic - 127.0 cm (50') - 20.0 m	12155795 12603550 12670596
PopUp Film Standard FR 	Robust, B1-certified popup film made of rigid PVC for indoor and short-term outdoor popups and construction signs. Suitable for solvent and UV inks	World Print PopUp Film Standard FR with a single-sided matt coating and satin matt white back has been designed for use in popup systems. The rigid PVC is approx. 350 microns thick and reproduces excellent print quality with sharp, brilliant colours. The white, satin matt back provides not only good opacity, but also an all-round acceptable look for this cost-effective popup material. The B1 certificate allows it to be used in public places, e.g. at trade fairs.	350 mic - 91.4 cm (36') - 20.0 m 350 mic - 106.7 cm (42') - 20.0 m 350 mic - 127.0 cm (50') - 20.0 m	12810769 12035849 12354863
PP Banner  	Opaque polypropylene film for low cost rollups and display applications, customer eye-catchers	High quality display film, low cost professional product solution for the manufacture of opaque rollup graphics or prints for customer eye-catchers using solvent-based inks. Prints appear vibrant and clearly defined on the totally non-reflective surface, completely unrivalled in this priceperformance bracket.	230 mic - 91.4 cm (36') - 30.0 m 230 mic - 106.7 cm (42') - 30.0 m 230 mic - 137.2 cm (54') - 30.0 m	15539050 15796963 15732228

Solvent-based media

Media	Application	Description	Size	Code
Photo paper				
Satin Photopaper 200 	Photo-realistic presentations, posters, trade fair panels, indoor decorative walls	Heavy photo paper, 200g high quality, with a 'better value' rating and a special coating for printers running solvent-based inks. The pure white, satin finish produces very smooth gradations and a vibrant and brilliant image.	200 g - 76.2 cm (30') - 50.0 m 200 g - 91.4 cm (36') - 50.0 m 200 g - 106.7 cm (42') - 50.0 m 200 g - 137.0 cm (54') - 50.0 m 200 g - 160.0 cm (63') - 50.0 m	16218444 19850133 10962141 15696516 15586993
Satin Photopaper 140 	Photo paper for photorealistic presentations, posters, trade fair panels, indoor decorative walls	PE photo paper, with a 'better value' rating and a special coating for printers running solvent-based inks. The pure white, satin finish produces very smooth gradations and a vibrant and brilliant image.	140 g - 76.2 cm (30') - 61.0 m 140 g - 137.0 cm (54') - 61.0 m 140 g - 162.6 cm (64') - 61.0 m	15084402 15980062 15114941
PhotoStar Photopaper 	Photo-realistic presentations, posters, trade fair panels, indoor decorative walls	Genuine photo paper with double-coated special PE coating for printers running solvent-based inks. The ultra white, satin finish produces extremely smooth gradations, unmatched edge definition and a vibrant, brilliantly grained image. The material has a firm, heavy feel, which produces a good overall impression even in the hands of demanding customers.	240 g - 76.0 cm (30') - 30.0 m 240 g - 106.7 cm (42') - 30.0 m 240 g - 137.0 cm (54') - 30.0 m 240 g - 152.0 cm (60') - 30.0 m	16775401 16144089 16036352 16732408
EcoSol Photopaper 	Special paper for poster applications and fine art prints	EcoSol Photopaper has been specially developed to fulfil the requirements of printing with eco solvent and latex inks. A high quality appearance and good ink acceptance allow you to produce photo-realistic prints at a reasonable price.	230 g - 137.2 cm (54') - 50.0 m	10666817
LightBox Paper	Special paper for indoor and outdoor lightboxes, indoor posters	Translucent satin matt special paper. The best solution for all this type of lightbox applications produced using solvent printing (real, mild). Crisp, sharp print results on a satin matt finish, perfect, 'cloudless' light diffusion.	150 g - 127.0 cm (50') - 100.0 m 150 g - 140.0 cm (55') - 100.0 m 150 g - 160.0 cm (63') - 100.0 m	10015094 19873131 19799621
HiLight Paper 	Special paper for indoor and outdoor large area backlits. (Citylights, Megalights)	World Print HiLight Paper is the best solution for large Mega or Citylights produced by solvent printing. – And the only paper up to 3.10m wide!	165 g - 162.0 cm (64') - 61.0 m 165 g - 252.0 cm (99') - 100.0 m 165 g - 310.0 cm (122') - 100.0 m	16617618 16980062 17488793
Artist media				
Artist Canvas FR  	Canvas, B1, for photorealistic art reproductions and high quality indoor art prints	Absolutely the highest quality artist canvas for solvent, also suitable for UV-curing inks. The media is natural white, glossy surface has an impressively 'genuine' canvas structure and allows vibrant, faithful prints without stress whitening. Available in 'over-widths' up to 2.20 m.	390 g - 90.0 cm (35') - 25.0 m 390 g - 137.0 cm (54') - 25.0 m 390 g - 162.0 cm (64') - 25.0 m 390 g - 220.0 cm (87') - 25.0 m	13855332 14243506 13061195 13980891
Easy Canvas 	Reproductions, art prints, museum and archive printing	Soft, flexible artist canvas with a special coating for highest colour brilliance, ink acceptance and definition, all at an unbeatable price. Easy Canvas is the ideal media for art reproductions or art prints.	450 g - 76.2 cm (30') - 12.0 m 450 g - 137.2 cm (54') - 12.0 m 450 g - 152.0 cm (60') - 12.0 m	16744128 16097128 16533218

Frontlit Plus FR

The new banner standard: PVC-coated polyester banner with B1. Tear resistant, lie-flat, dimensional stability.

- Totally convincing image reproduction
- Dense, pure white surface
- Low reflection
- Scratch resistant
- Flame retardant
- Optimum width selection up to 3.20m

The premium quality all-rounder.

